

## MEDSEEK Teams with 3M to Enable the Highest Level of System Interoperability for Health Information Exchanges (HIEs)

Advanced technology for HIEs will help promote greater efficiencies and improved outcomes.

Birmingham, Ala. – Apr. 7, 2009 – MEDSEEK, the leading provider of enterprise portal connectivity solutions, announced today a strategic alliance with 3M Health Information Systems, to fully integrate 3M's advanced data repository and vocabulary management tools with MEDSEEK's eHealth ecoSystem™, a community portal that connects physicians, hospitals, consumers and patients. The MEDSEEK and 3M technology will work seamlessly to enable the highest level of data interoperability between systems, making it possible for provider organizations and Health Information Exchange (HIE) initiatives to exchange data at regional, state and national levels. The result is improved healthcare quality and efficiency.

Building on successful collaborations at large health systems in Ohio and Colorado, MEDSEEK and 3M will offer a comprehensive interoperability solution that integrates MEDSEEK's clinical portal with 3M's highly scalable architecture. The 3M products include the 3M™ Clinical Data Repository, a central database of individual lifetime patient records; 3M™ Enterprise Master Person Index, which links acute and ambulatory data to provide a consistent method of identifying a patient across all care sites and encounters; and 3M™ Healthcare Data Dictionary, the industry's leading healthcare data dictionary. The combined solution will deliver exceptional access to comprehensive, consolidated patient health data across healthcare facilities.

"Through our agreement with 3M, we have greatly accelerated the ability to access integrated health information across multiple, disparate platforms," says Peter Kuhn, MEDSEEK's CEO. "This collaboration further demonstrates our ability to support the kind of interoperability advocated by our national healthcare agenda. It also underscores the value of our eHealth ecoSystem™ in reducing costs and eliminating the healthcare information boundaries to engage all stakeholders for improved health outcomes."

"There is growing industry consensus that the creation of state and regional health information-sharing networks is a critical step in improving care quality and efficiency," said Marvin Johnson, Senior Vice President, 3M Health Information Systems. "We are excited to bring our HIE knowledge and experience to MEDSEEK's eHealth ecoSystem™. By addressing interoperability challenges, we can support federal and state initiatives to improve our nation's health care."

For more information, visit MEDSEEK at booth #1238 and 3M Health Information Systems, booth #2068, at the HIMSS Annual Conference, April 5 -8, 2009 in Chicago, Illinois at McCormick Place.

### **About 3M Health Information Systems**

3M Health Information Systems delivers comprehensive software and consulting services to help organizations worldwide improve documentation, quality, and financial performance across the healthcare continuum. 3M offers integrated solutions for transcription, speech recognition, clinical documentation improvement, documentation management, computer-assisted coding, quality, and revenue cycle management, effectively meeting the industry's changing needs. With 25 years of healthcare experience and expertise, 3M works as a trusted and stable business partner to provide reliable implementation, training, and support services. For more information about 3M Health Information Systems products and services, visit [www.3Mhis.com](http://www.3Mhis.com) or call 800-367-2447.

### **About MEDSEEK**

Birmingham, Ala.-based MEDSEEK provides healthcare organizations with enterprise eHealth solutions to fully engage and strengthen relationships with key constituents – physicians, patients, employees, and consumers. By connecting information and communities to foster an enhanced experience with the organization, hospitals will improve community advocacy, revenue and patient throughput, and clinical decision making. MEDSEEK's comprehensive technology platform and strategic consulting services create the infrastructure and provide the thought leadership for hospitals to deliver the most powerful portal solutions. With more than ten years' experience and 600+ hospital customers, MEDSEEK has the experience and expertise to meet the diverse needs of the healthcare community. MEDSEEK also maintains offices in California and Mississippi. For more information, visit [www.medseek.com](http://www.medseek.com) or call 888-MEDSEEK.

